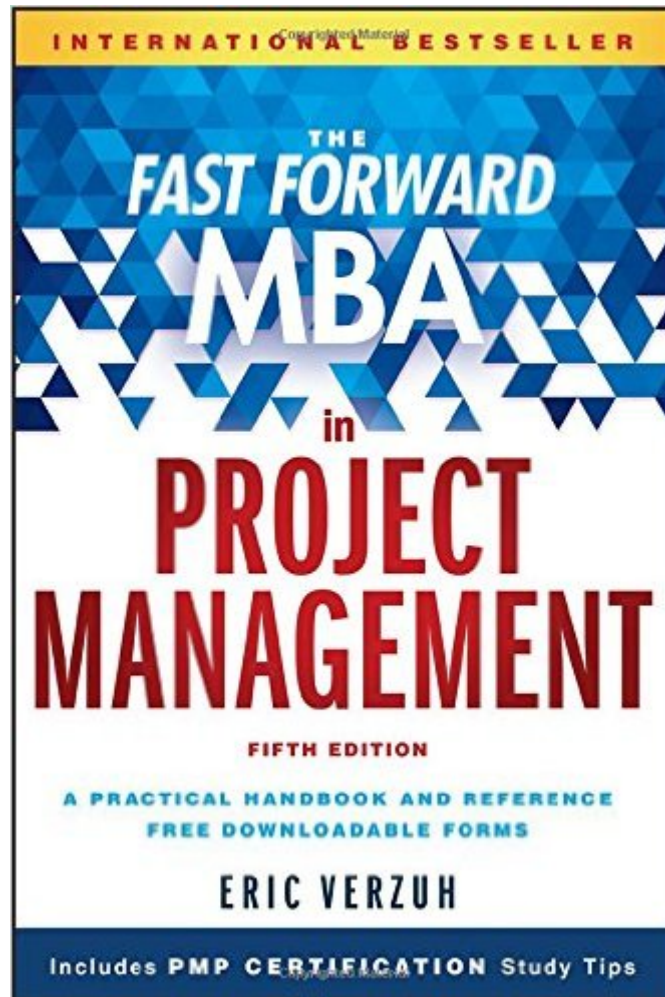


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# The Fast Forward MBA In Project Management (Fast Forward MBA Series)



## Synopsis

The all-inclusive guide to exceptional project management

The Fast Forward MBA in Project Management is the comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you answers you need now. You'll find the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief descriptions of important concepts, tips on real-world applications, and compact case studies illustrate the most sought-after skills and the pitfalls you should watch out for. This new fifth edition features new case studies, new information on engaging stakeholders, change management, new guidance on using Agile techniques, and new content that integrates current events and trends in the project management sphere.

Project management is a complex role, with seemingly conflicting demands that must be coordinated into a single, overarching, executable strategy â all within certain time, resource, and budget constraints. This book shows you how to get it all together and get it done, with expert guidance every step of the way. Navigate complex management issues effectively

Master key concepts and real-world applications Learn from case studies of today's leading experts

Keep your project on track, on time, and on budget From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projection, all across different departments, executive levels, or technical domains, project management incorporates a wide range of competencies. The Fast Forward MBA in Project Management shows you what you need to know, the best way to do it, and what to watch out for along the way.

## Book Information

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## Customer Reviews

I have always recommended Eric's Fast Forward MBA in Project Management to everyone who inquires about project management. It is practical, no-nonsense, guide to understanding the topic and using its best practices to actually manage your project. It is not a mere theoretical tome, but a useful collection of proven concepts, tools and techniques, written by a practitioner with years of experience managing projects and programs. The book comes equipped with a link to downloadable forms and templates that can be used to create the various project artifacts used to plan, manage and control your project, regardless of size. Of course, there is the standard content explained so well in the previous versions, like stakeholder management, communication, team development, accurate estimating, and developing a realistic schedule. But, there is plenty of new content in the Fifth Edition as well. There is a greater focus and material on agile project management (a whole chapter on Scrum), change management, product and project life cycles, project portfolio management and enterprise project management. And like the prior editions, there are "war stories" from "Stellar Performers" that place the ideas and tools into a recognizable context and really drive home the significance of the material. Take a look at the Table of Contents and discover the breadth and depth of the information contained in this book. And then go buy it!

This is a great book for Project Managers. Provides a method for putting the PMBOK guidelines into practice without being dull. This is my 3rd copy. I always buy the latest version when it comes out. This book is my Project Management Bible. I carry it around in my backpack and reference it a lot. It's especially useful when I have to explain things to stakeholders and managers because I can often refer to the book in their presence to give them a chance to understand why I'm asking certain questions or explain why I'm doing things a certain way. If your PMO has a library, this book should definitely be in it. If you don't have a library and you are looking for that one PM book that you can use as a guide on all your projects, this book is the one.

Excellent overview of project management topics written in a user friendly way. Has good case study examples. Must have book if you are taking into to project management classes or as a supplement to the PMBOK guide.

I have used the 3rd edition of Verzuha's book for many years and have recommend it to my

colleagues because it is practical and easy to understand. The new topics in the fifth edition demonstrate that the practice of project management continues to evolve. Agile techniques are popular in software development and are now being used outside of the software industry. But there has been a lot of confusion about Agile vs. Project Management.™ In his chapter on product development Verzuh breaks down the core Agile principles and contrasts them to the linear/waterfall development approach, showing how project management can work with either Agile or waterfall methods. His chapter on Scrum is a short, clear description of this agile management technique that is used by agile practitioners and, as Verzuh points out, is also potentially useful for non-software projects. PMI added Stakeholder Management to the PMBOK's 5th edition. Verzuh covers stakeholder interaction from multiple perspectives and has enlisted a Change Management expert to write a concise introduction to that practice. As usual, Verzuh and his co-authors have boiled down some big topics into very practical, tangible chunks. The case study on the Gates Foundation is a perfect example of how project management is gaining credibility in the executive suite through an effective PMO. If you are trying to sell your boss on a PMO, use this story. This fifth edition continues to be a complete handbook for working project managers and an easy read for people new to the PM job.

I've been managing project for years but just starting in on a PMP certification program. While PMBOK may be the official guidebook, Eric Verzuh's book on project management is infinitely more readable. The book provides pertinent real-world example of how project management principles and techniques have been successfully applied. The end of most chapters includes some interactive element. These include PMP exam practice questions and hands-on exercises (e.g., constructing a Responsibilities Assignment Matrix). Moreover, the book is accompanied by a website that includes loads of tutorials and templates to kick start your projects. I highly recommend this book for anyone doing project management or pursuing a PMI cert. My copy is now filled with notes and will be great reference for years to come.

This book went to work for me immediately. I really appreciated the fact that you can literally jump into the middle of this book and not be lost plus every topic provides insight into how you can be a better project manager. The examples are especially relatable and written in an easy to understand manner for the newbie or someone already working in project management. Some of the sections that have been especially helpful to me so far include: Collaborative Problem Solving, Problem Analysis, and Building High Performance Teams. I've even used some tips in these sections to deal

with family situations. Since I work in the project management field, I read up on the latest theories and project management guidelines, but those books fall short in terms of application. The biggest advantage I see in this book over others is it addresses the question - Why do I care? The case studies of well-known companies putting these techniques into practice were even better than I expected since previously I have had to purchase case study only books. I decided to recommend this book to a junior project management colleague and this is what he had to say - This is not like a traditional college textbook, it is a manual for the real world. My final thought is I liked the visual reference points in the book for navigation and I can't believe how helpful it was to have borders on every page with relevant headings. In other books you have to flip to the front of the chapter to see where you are. I would highly recommend this book as a reference for anyone learning about or working in the PM field.

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